

LIVINGSTON PARISH

Women's Leadership Conference & Expo

LIVINGSTON PARISH CHAMBER OF COMMERCE

Women's Leadership Event Leadership * Business * Professional * Workplace

About the Event:

September 5, 2024

This event is on fire and is a step toward programming geared toward women in Livingston Parish. The Women's event started in 2017 and is on a roll with past attendees calling it invigorating, uplifting, motivating and more. Show your support of Women's programming that is still new to Livingston Parish.

Past Attendance: 200-300

Individual Options

- **Table Decor—\$150**
 - You decorate (1) table for guests
 - Must include one center item and giveaways for (8) (guidelines available)
 - Includes one individual ticket
- **Individual Ticket—\$50**
 - General admission seating for 1
 - Includes, expo, meal, prizes, giveaway

PRESENTING SPONSOR—\$2,500

- Logo presence throughout event and promotional materials, emails, programs, every table at event
- Half page ad in program
- Invite on promotional programs – hype
- Expo table with priority placement
- Reserved front row seating for 8
- Table decor option included

GOLD Sponsor—\$1,225

- Logo presence on select event promo and throughout event
- Recognition in program
- Expo table
- Reserved seating for 8
- Table decor option included

SILVER Sponsor—\$775

- Company Name on select event promo and throughout event
- Recognition in program
- Reserved seating for 8
- Table decor option included

EXPO Table—\$375

\$575 Non-Chamber Members

- Recognition in program
- Expo table
- General admission seating for 1

**Setup for Expo Tables/Table Decor:
Wednesday, September 4 | 11 am to 3 pm**

RESERVED SEATING—\$475

- Seating for 8
- Open Placement

WOMEN'S LEADERSHIP | BUSINESS | PROFESSIONAL | MENTORS

LIVINGSTON PARISH CHAMBER OF COMMERCE



SETUP: September 4, 2024

11 am to 3 pm

To reserve: livingstonparishchamber.org
staff@livingstonparishchamber.org

Additional photos on our FB page

TABLE DECORATION SPONSORSHIP

Table Decoration Sponsor - \$150 - Limited Availability (Or INCLUDED with Gold & Silver Sponsorships)

- Fun, affordable option for business promotion.
- **(1) Event ticket included** with this option. Additional tickets can be purchased separately.
- You place your **business information** and **promo items** at one assigned table.
- You decorate **each place setting (8)**.
- You **provide a centerpiece** to be used as a door prize at the end of the event (most common are floral, seasonal or gift basket).

Additional Guidelines

- Be sure to include your branding to items on the table and make it something memorable.
- Choose items that people will **WANT** to take with them and assume that **ALL** items placed on the table will be taken.
- Please keep in mind the height of the centerpiece so it does not block anyone's view of the speakers (12" is a good guide).
- Make it fun, make it count - you have a captive audience.
- IF you are also doing an Expo table (pre-reserved), consider using different/higher value items since there are only 8 place settings.
- Items to avoid: plastic cups and koozies tend to get left behind on the tables. Just saying...

